

Foundation

The Ohio Masonic Home Benevolent Endowment Foundation Moves to a Regional Fund Development Model

2011 was a year to re-evaluate and re-structure the Ohio Masonic Home Benevolent Endowment Foundation. With the unsettling national economy, our investments lagging, and our charitable obligations on the rise, it is evident that our Foundation must grow in order to continue our good work.

We view these challenges as an opportunity to follow best practices and fund development guiding principles and actively fundraise regionally across the state of Ohio. Although we are a statewide organization and offer our services throughout Ohio, we acknowledge that the majority of giving occurs locally.

Our Chief Executive Officer, Tom Stofac expanded his role this year to also serve as the Benevolent Endowment Foundation President. This common practice positions us well as the CEO must always be the Chief Fund Development Officer and the face of the organization. Tom will also spend a portion of his time focusing on SE Ohio for fundraising. This will afford him the chance to share his vision to help people age respectfully . . . where they want and how they want in the region of the state where as of now, OMH has no facility based care.

We currently are building a three year fund development plan for the organization that will take us through 2015. This plan will include statewide and regional efforts with measurable goals and expected outcomes that meet industry standards. The Fund Development Team is committed to be stewards of gifts and resources and deliver on all donor intent.

As the Corporate Director of Fund Development, it is not only a privilege but imperative that I serve as a member of the OMH Executive Team. We can never isolate fund development from program development. We have brought together both perspectives and involved our fund development team in the shift from a senior living community to an aging services organization. By establishing and supporting mixed teams that bring together both perspectives, the end products will be extraordinary both in our outcome based programs, products, and services and in our fundraising results.

Thank you for your continued support.

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